

Google Analytics Advance Training

Curriculum 6 Day

• Introduction	See Google Analytics Results		
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•	Google Analytics and Google Webmaster Tools		
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Setting UP Data Collection and Configuration			
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 The Google Analytics Interface T E O 	Understanding Traffic	 See How Your Audience Navigate Between Pages of Your Site
• Basic Reports o o o	• Understanding Results	O E T E

Overview of Google Tag Manager and advanced tracking	Google Analytics Demo with Results
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What is a user in Google Analytics?	
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Building your Own Reports	
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